

**REMARKS**

Claims 1-3 and 5-12 are pending in this application. By this Amendment, claims 1, 3, and 5-12 are amended. Claim 4 is canceled without prejudice to, or disclaimer of, the subject matter recited in those claims. No new matter is added. Reconsideration of the application based on the above amendments and the following remarks is respectfully requested.

Applicants appreciate the courtesies shown to Applicants' representatives by Examiners Watt and Nguyen during the September 14 personal interview. Applicants' separate record of the substance of the interview is incorporated into the following remarks.

Specifically, claims 1, 3, 11 and 12 are amended to include the features of former claim 4, and to further recite "wherein the display medium having memory characteristic sustains a display without supplying power for sustaining a display" as discussed during the September 14 personal interview. Claims 5-10 are further amended for better clarity and/or for consistency.

**I. Objection to the Title**

The Office Action objects to the title for not being descriptive. The title is amended to be more descriptive.

Accordingly, reconsideration and withdrawal of the objection to the title are respectfully requested.

**II. Objection to Claim 3**

The Office Action asserts that claim 3 is the broadest of the claims and asserts that claim 3 should be presented first. Applicants respectfully request relief from this objection, or, in the alternative, citation to a rule or statute supporting it.

**III. Rejection of the Claims**

The Office Action rejects claims 1-3 and 7-12 under 35 U.S.C. §102(e) as unpatentable over U.S. Patent No. 6,628,244 to Hirose et al. (Hirose); rejects claims 4-5

under 35 U.S.C. §103(a) over Hirosawa in view of U.S. Patent No. 6,628,244 to Reavey et al. (Reavey); and rejects claim 6 under 35 U.S.C. §103(a) over Hirosawa in view of Reavey and further in view of U.S. Patent No. 5,049,862 to Dao et al. (Dao). These rejections are respectfully traversed.

Claim 1 recites a display system that includes, among other features, a selection-purpose display medium used to select at least data and a contents-display-purpose display medium used to display a content of the data selected by the selection-purpose display medium, in which the selection-purpose display medium comprises a display medium having no memory characteristic, the contents-display-purpose display medium comprises a display medium having a memory characteristic, and the display medium having memory characteristic sustains a display without supplying power for sustaining a display.

Hirosawa, Reavey and Dao do not, alone or in any combination, teach or suggest the combination of features recited in claim 1. For example, none of the cited prior art references teaches, or would have suggested, a display medium having a memory characteristic that sustains a display without supplying power for sustaining a display.

During the September 14 personal interview, Examiner Nguyen and Examiner Watt agreed that amending the claims to recite the features addressed above would overcome the currently cited prior art.

Independent claims 3, 11 and 12 recite features similar to those discussed above with respect to claim 1 and, therefore, Hirosawa, Reavey and Dao do not teach or suggest the combination of features recited in claims 3, 11 and 12. Dependent claims 2 and 5-10 depend from one of independent claims 1 and 3 and, therefore, the combination of features recited in claims 2 and 5-10 are allowable for at least the reasons addressed above with respect to claim 1, as well as for the additional subject matter that each of claims 2 and 5-10 recite.

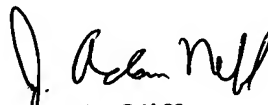
Accordingly, reconsideration and withdrawal of the rejection of claims 1-3 and 7-12 under 35 U.S.C. §102(e) over Hirosawa; the rejection of claims 4-5 under 35 U.S.C. §103(a) over Hirosawa in view of Reavey; and the rejection of claim 6 under 35 U.S.C. §103(a) over Hirosawa in view of Reavey and further in view of Dao, are respectfully requested.

**IV. Conclusion**

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance of claims 1-3 and 5-12 are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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